

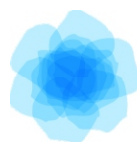


Seminário . Seminar

**PATRIMÓNIO
E SOCIEDADE**
HERITAGE AND SOCIETY

05. | 06. 12. 2007

**Lisbon . Portugal
Pavilhão Atlântico . Parque das Nações**



- + **Património, educação e cidadania**
- + **Património, globalização e novos desafios**
- + **Património, recurso para um desenvolvimento sustentado**

O Património Cultural deixou de ser uma disciplina fechada, alargou e multiplicou as suas valências, tornando-se progressivamente a base de sustentação das sociedades futuras.

Os bens patrimoniais, os valores e significados que lhes estão associados, são uma construção cultural, permanentemente sujeitos a um processo de mutação. A dinâmica social, ideológica e económica determina inevitavelmente uma alteração de princípios, critérios e práticas na salvaguarda e valorização do Património Cultural.

O Património suscita hoje novos desafios quanto à sustentabilidade do presente e quanto ao futuro do território, das cidades e da própria Cultura. Tendo em conta que as políticas e intervenções se devem orientar e contribuir para um aumento da qualidade de vida das pessoas, e que existe a obrigatoriedade de encarar o Património Cultural na sua dimensão social, os actuais condicionalismos políticos e económicos constituem-se como novos desafios na construção e no reforço da Identidade, da Educação e de um Desenvolvimento sustentado através do Património Cultural.

Pretende-se que este seminário constitua um fórum de reflexão e debate sobre a dimensão social do património hoje, em que novas responsabilidades na sua gestão e valorização possam ser assumidas como contributos de sustentabilidade social e económica.

- + **Heritage, education and citizenship**
- + **Heritage, globalization and new challenges**
- + **Heritage, resource for a sustainable development**

Cultural heritage is no longer a closed subject. Its scope has expanded and multiplied, having gradually become the basis upon which future societies will depend.

Similarly, heritage assets, and the values and meanings associated to them, are a cultural construction subject to a permanent process of mutation. Social, ideological and economic dynamics inevitably determines a change in principles, criteria and practices when it comes to safeguarding and enhancing Cultural Heritage.

Heritage faces new challenges relating to sustainability of the present and the future of the territory, the cities and Culture itself. Considering that all policies and interventions should contribute to an improvement in people's quality of life and that Cultural Heritage must be regarded in its social dimension, current political and economic constraints constitute new challenges in the process of building and reinforcing Identity, Education and sustainable Development through Cultural Heritage. The aim of this Seminar is to encourage debate and reflection on the social dimension of heritage today, as new responsibilities in managing and enhancing it may be regarded as contributions for social and economic sustainability.

05.12.2007

- 09:30h a.m. Welcome to participants
 10:00h a.m. Elísio Summavielle, Director of IGESPAR -
 Institute for Managing the Architectural and
 Archeological Heritage
 10:15h a.m. H.E. The Minister of Culture,
 Isabel Pires de Lima

HERITAGE, EDUCATION AND CITIZENSHIP

- 10:45h a.m. Beatriz Sanjuán Ballano (Instituto Andaluz del
 Patrimonio Histórico, Spain), "Heritage and mass
 media. From diffusion to mediation"
 11:15h a.m. Coffee break
 11:45h a.m. Tracy Borman (English Heritage, England),
 "Bringing history to life for young people: the role of
 heritage in Education"
 12:15h a.m. Kateřina Cichrová (National Institute for the
 Protection And Conservation of Monuments and
 Sites, Czech Republic), "Červený Dvůr Manor
 House and Park - common life of the historic
 monument, the psychiatric hospital and public"
 12:45h a.m. Round table
 Moderators: Guilherme Oliveira Martins (National
 Centre for Culture) + Andreia Galvão (IGESPAR)
 01:45h p.m. Lunch

HERITAGE, GLOBALIZATION AND NEW CHALLENGES

- 03:00h p.m. Daniel Thérond (Cultural Heritage Divison, Council
 of Europe), "The Faro Convention and new
 approaches of Cultural heritage in a Changing
 society"
 03:30h p.m. Jukka Jokilehto (ICCROM - International
 Organization for Conservation of Cultural
 Heritage), "Heritage: globalization and new
 Challenges"
 04:00h p.m. Coffee break
 04:30h p.m. Cláudio Torres (Mértola's Archaeological Site,
 Portugal), "Cultural Heritage - Identity models"
 05:00h p.m. Round table
 Moderators: Eduardo Esperança (University
 of Évora) + João Pedro Ribeiro (IGESPAR)
 06:00h p.m. Closing

06.12.2007

- 09:30h a.m. Opening session

HERITAGE, RESOURCE FOR A SUSTAINABLE DEVELOPMENT

- 09:45h a.m. Paulina Florjanowicz (National Center for Historical
 Monument Studies and Documentation, Poland),
 "Profit and Loss Account of Cultural Heritage -
 The Polish Perspective"
 10:15h a.m. Tarmo-Andre Elvisto (National Heritage Board,
 Estonia), "Sustainable renovation as a contemporary
 challenge in Estonian heritage protection"
 10:45h a.m. Coffee break
 11:15h a.m. Vivi Vassilopoulou e Maria Volioti (General Directorate
 of Archaeological and Cultural Legacy, Greece),
 "Sustainable Heritage & Archaeological Education in
 Greece: links and Discussion"
 11:45h a.m. Round table
 Moderators: Fernando Andresen Guimarães
 (UNESCO National Commission) + Elísio Summavielle
 (IGESPAR)
 12:45h a.m. Closing session
 Elísio Summavielle (IGESPAR)

Simultaneous translation in the Seminar's official
 languages: Portuguese, English and French.