



PRESIDÊNCIA DO CONSELHO DE MINISTROS



# Conference: Employability and Entrepreneurship - Gender Stereotypes

Programme and practical information



3 to 4 October 2007  
in Lisbon



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## Programme

Wednesday, 3 October 2007

8:30	Reception and Registration of participants
9:30	<b>Opening Session</b>
10:15	<b>Plenary Session 1</b> “Mainstreaming Gender in the Lisbon Strategy”
11:15	Coffee-break
11:30	<b>Plenary Session 2</b> “Employability and Entrepreneurship – Gender Stereotypes”
13:00	Lunch
14:30	<b>Workshop I</b> “Employability – How to improve women’s access to more and better jobs”
	<b>Workshop II</b> “Entrepreneurship – How to make more women entrepreneurs”
16:00	Coffee-break
16:15	<b>Workshop III</b> “Employability – How to improve women’s access to more and better jobs”
	<b>Workshop IV</b> “Entrepreneurship – How to make more women entrepreneurs”
18:00	End of day’s work
18:45	Meeting point at the hotel and departure to dinner
19:15	Guided walk in the Botanic Garden
20:00	Welcome drink and dinner at “Estufa Real” restaurant
23:00	Return to the hotel

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## Thursday, 4 October 2007

9:30	<b>Plenary Session 3</b> Reporting and Conclusions
11:00	Coffee-break
11:30	<b>Plenary session 4</b> Interventions: European Commissioner and Ministers of the Trio of Presidencies responsible for Gender Equality Policy Closing
12:45	Lunch
14:00	Departure

## Aims

This Conference aims at giving a contribution to mainstreaming the gender dimension in the Lisbon Strategy in particular in the framework of the preparation of the guidelines for the new cycle 2008-2011.

This will be done in accordance with European Union instruments such as the European Pact for Gender Equality (February 2006) and the Roadmap for Equality between Women and Men (2006-2010).

In this conference we will also focus on the link between gender stereotypes and women's employability and entrepreneurship in order to, on the one hand, overcome the barriers affecting women's employability and entrepreneurship and, on the other hand, to empower men in family life for the promotion of economic growth and social cohesion.

Gender stereotypes mark the social representations of women and men and are determinant in building gender inequalities affecting all spheres of life. Gender stereotypes are therefore a transversal issue that should be present in all presentations and debates.



## Workshops

The workshops aim at looking into the role, responsibilities and contributions of the various stakeholders in promoting women's employability, women's entrepreneurship and in overcoming gender stereotypes.

Each workshop will start with the presentation of good practices illustrating as much as possible the role of Governments, of regional and local authorities, the role of social partners, the role of civil society and the role of education and research. The presentations will be followed by a debate on practices and measures.

### **Workshop I and III**

“Employability – How to improve women's access to more and better jobs”

In order to reach the Lisbon employment targets women's employability needs to be increased, but women's and men's economic independence can only be attained by ensuring decent and quality jobs.

### **Workshop II and IV**

“Entrepreneurship – How to make more women entrepreneurs”

Entrepreneurship is a major driver of innovation, competitiveness and growth. Women constitute on average 30% of entrepreneurs in the EU. They often face greater difficulties than men in starting up businesses and in accessing finance and training. The EU is failing to encourage enough people, in particular women, to become entrepreneurs.

**Note:** Each workshop will last around 1h30. The themes will be repeated in order to give everybody the possibility to participate in both. In any case the presentations of good practices will be different on each workshop so participants can also choose to go more in depth in just one of the themes.

## Languages

Interpretation in all plenary sessions and workshops I and IV will be available in Portuguese, English, French, German and Slovene. Interpretation in workshops II and III will be available in Portuguese, English and French.

*Interpretation services are provided by SCIC.*

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## Practical information

### Conference organiser:

Abreu - PCO - Lisbon Office  
Avenida 25 de Abril, 2  
2799-556 Linda-a-Velha / Portugal

**Contact person:** Ms. Angélica Ruivo  
e-mail: [aruivo.lisboa@abreu.pt](mailto:aruivo.lisboa@abreu.pt)  
Phone: +351 21 415 6125  
Fax: +351 21 415 6383

### Conference Venue:

The Portuguese Presidency of the EU has organised a permanent venue where most of the events in Lisbon will take place. This venue is inside the 'Atlantic Pavilion', built for the EXPO 98 World Fair.

Location of the Atlantic Pavilion:  
Rossio dos Olivais Lote 2.13.01a 1990 – 231 Lisboa  
Phone: +351 21 891 84 09 Fax: +351 21 891 84 13 / 37  
e-mail: [info@pavilhaoatlantico.pt](mailto:info@pavilhaoatlantico.pt)  
[http://www.pavilhaoatlantico.pt/site/pavatl\\_ctexto\\_00.asp?ctextolocalid=7&idiomaid=2](http://www.pavilhaoatlantico.pt/site/pavatl_ctexto_00.asp?ctextolocalid=7&idiomaid=2)

*For safety reasons and in order to get inside the venue site you will need to provide all the elements requested in the registration form.*